

Many Voices, One Message: The Challenge to Act
Wednesday, October 5, 2005
Balboa Park Club
11:30 am – 6:00 pm
Caucus Agenda – Draft Sept. 20, 2005

11:30 am Check In/Lunch/Caballero-Verde Quintet

Noon Welcome: Vivian Reznik, Commission Chair
Iris Strauss, Chair – Advocacy Advisory Committee
Deputy Mayor Toni Atkins

12:15 – 1:15 pm Keynote Address: Robert Lynch, President and CEO
Americans for the Arts

Inspirational and informational message that talks about the state of arts advocacy at the local level and why public support is important. What are the trends? How is San Diego positioned within the local arts agency field and how can it build on its strengths?

1: 20 pm Background on City Support

Presenter: Victoria Hamilton, Commission Exec. Director
An overview of San Diego's history of advocating for the arts and culture - successes and challenges. Where are we now? Who are the players? What is our current objective?

1:30 pm Roundtable Discussions

Facilitator: Tom Hall, Consultant
Albert Hall Consultants

1:50 pm Roundtables Round 1

2:50 pm Break

3:00 pm Roundtables Round 2

3:50 pm Roundtables Report Out

4:45 pm Call to Action - City Councilmember Scott Peters

5:00 pm Reception/Kaman Kenyatta, Keyboard

Special Guests: Councilmember Donna Frye
Jerry Sanders, Mayoral Candidate
Randy Cohen, Vice-President Research and
Information – Americans for the Arts